## Why become a sponsor for Sickles High School Athletics?

## We are an excellent marketing channel

Our events draw large crowds, BOTH local and across Florida. They provide visibility to families across the county/district, the 8<sup>th</sup> largest in the USA. We have 3 advertising zones, on the route of all event traffic, including Gryphon stadium. We would also promote your business and partner with you to help in any way we can over time to show our appreciation.

Our advertising space is also visible to high-traffic audiences traveling the main route to the sports league facility around the corner from our school, with many out of town and local families visiting for various competitions. We are across the street from a busy retail plaza, and have 4 elementary and middle schools within 3 blocks as well. We also host events for other schools and organizations.

## We care and work hard

Our student athletes are some of the hardest working in the district. We repeatedly win high GPA awards and athletic competitions, including state championships and records. Our already busy, dedicated coaches, teachers and volunteers invest a great deal of time to help our athletes.

## Specifically you would help our booster:

- ★ Provide facility and school athletic experience improvements
- ★ Help teams fund their needs and promote a vision for the future
- ★ Manage all teams' accounts/funds and pay their respective fees
- Fund the basic cost of running a mandatory athletic booster, including professional tax preparation, filings and audits, memberships insurance for 20 coaches, transportation, training, & more.
- ★ Provide college scholarships
- ★ Achieve the athletic booster 2023-24 goals

